

A scenic mountain landscape with a person standing on a rock peak. The background shows rolling green hills and mountains under a hazy sky. The foreground features large, dark, mossy rock formations.

HanStone®  
Quartz


By Hyundai L&C USA

# OPTIMO

## COLLECTION

**NEW FROM HANSTONE QUARTZ**  
2023 NEW COLORS





HANSTONE QUARTZ

## WE'RE RAISING THE BAR ON SURFACING DESIGN.

At Hyundai L&C, we are dedicated to creating a new lifestyle culture with the simple mission of creating satisfied customers and a more abundant world. If we can make one small part of your world more beautiful, we are humbled, and we say thank you.

With that in mind, we are proud to introduce our newest designs  
*'Opimo Collection'*

Using the latest technology, we have created a groundbreaking new chapter in quartz surfacing. By utilizing this technology, we focus more on depth and translucency to create designs you've never seen before.

Today, we invite you to become a part of this new experience, and with you,  
we are raising the bar on surfacing design.

SIGN UP FOR OUR NEWSLETTER:  
[HANSTONEQUARTZ.COM/NEWSLETTER](https://hanstonequartz.com/newsletter)



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HanStone<sup>®</sup>  
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## HANSTONE QUARTZ

# INSPIRED BY NATURE. DESIGNED FOR YOU.

Inspired from the Latin word, '*Opimus*', the Opimo Collection presents the abundance of nature's variety and depth.

The translucent qualities of quartzite are captured by Opimo in a manner that has never been seen in quartz surfacing. The natural color variations in each new design offer limitless possibilities to any design environment.

Introducing the 5 new designs from HanStone Quartz.

SIGN UP FOR OUR NEWSLETTER:  
[HANSTONEQUARTZ.COM/NEWSLETTER](https://HANSTONEQUARTZ.COM/NEWSLETTER)



# EDEN

WARM | CALM | EARTHEN





NEW

# EDEN

Clean and sophisticated, Eden is abundant with natural beauty. With its layered pattern and subtle movement, Eden reflects the clean nature of a fresh snowfall. Its subtle design presents as a canvas welcoming all types of design styles.









An aerial photograph of a sandy beach with scattered dark rocks. A white rectangular text box is centered on the image.

# ELBA WHITE

WARM | CALM | EARTHEN





NEW

## ELBA WHITE

Elba White is a beautiful blend of warmth and depth. The translucent quality is unique to the Opimo Collection. Layers of cool and warm build upon each other mimicking the look of an iceberg. Its unique balance of color, tone, movement, and veining compliment any design space and the translucent qualities offer limitless possibilities.









# LE BLANC

WARM | CALM | EARTHEN





NEW

## LE BLANC

French for 'The White' - Le Blanc pulls inspiration from the French Alps with distinctive stone colored veining and a beautiful white background covering the full slab. Its subtle tones and delicate movement allow it to be incorporated in any environments.











# MATTERHORN

WARM | CALM | EARTHEN





NEW

# MATTERHORN

Bold and strong, Matterhorn mimics the beauty and majesty of this famous mountain with its snow swept peak rising from surrounding glaciers. Matterhorn offers a bold veined pattern with dynamic background color. This combination blends together to offer a rugged yet refined design.











PATAGONIA

WARM | CALM | EARTHEN





NEW

# PATAGONIA

Patagonia captures the limitless colors of this mountainous region with its high stone peaks and glacial fjords. The blend of grey tones and translucent qualities in Patagonia are a perfect combination, balancing the cool and warm tones found in nature. This dark, confident design is sure to enhance the look of any space.









Find inspiration and explore more at

[HyundaiIncusa.com](http://HyundaiIncusa.com)



LIVING & CULTURE